

## **The Black China Caucus China 101 Program Information**

The Black China Caucus (BCC) is a collaborative effort that curates targeted resources aimed at encouraging the professional development and advancement of Black professionals in the China space. Through the active promotion, development, and advancement of Black professionals focusing on China, the BCC strives to enhance the presence and participation of Black China professionals. The BCC's 2022 annual report provides a detailed summary of the organization's history, goals, and outcomes - it can be found here.

Unfortunately, the China field has a serious diversity problem. Black China professionals are underrepresented at every level, across think tanks, media outlets, the foreign service, and corporations. This problem is amplified at the collegiate level where many Black students are not exposed to opportunities within the China field and limited in their ability to cultivate an interest. Engagement requires encouragement, so to address this problem, the BCC's China 101 program is designed to create and cultivate the next generation of Black China professionals by connecting them with one another and with those already established in their fields of interest. Through its monthly newsletter, networking chats, and events, China 101 aims to arm undergraduate and graduate students, as well as young professionals with the tools to enhance their exposure to China related opportunities and help them learn more about career options and trajectories available to them with a Chinese background.

China 101's **NODE framework** will help answer four critical questions pertaining to how best to address the problems referenced above:

- 1. **Networking**: How can the China 101 help students and young professionals get their foot in the door when it comes to entering the China professional space?
  - The Networking branch of the NODE framework will provide targeted programming where students and young professionals can interact with professionals working in various fields within the broader China space. We will draw upon our impressive membership of accomplished Black China professionals as well as professionals outside of the BCC to lead career advancement seminars, Q&A events, and other programing with the goal of providing China 101 participants with opportunities to network and receive mentorship. The Networking branch will remain closely connected to the BCC's existing mentorship programming.
- 2. **Opportunities**: How do we make these students and young professionals aware of new or existing opportunities available in the China professional space?
  - The Opportunities branch of the NODE framework will utilize a newsletter designed for students and young professionals who want exposure to opportunities in the China

field. Our monthly newsletter features updates regarding internship, fellowship, job, mentorship, and other opportunities that will enhance one's exposure to work revolving around China.

- 3. <u>Development</u>: How can we help these students and young professionals put themselves in the best position to get the jobs/positions that they seek?
  - The Development branch of the NODE framework will provide programming designed to help students and young professionals develop and further hone essential skills needed to succeed in the professional space. This programming will include professional development events, resume workshops, and public speaking seminars, among other opportunities. The Development branch will remain closely linked to the BCC's existing ECOsystem professional development series as well as the BCC's Writing Group programming.
- 4. **Exposure**: How can we provide students and young professionals with resources that they can use to strengthen their skillsets in the China space?
  - The Exposure branch of the NODE framework will provide China 101 members with resources that they can use to help set themselves apart when applying for jobs in the China space. Links to useful articles, books, podcasts, and discounted language learning resources will be included in the China 101 newsletter so that members can stay up to date with what's going on in the Chinese speaking world and continue improving their Mandarin. In addition, programming will be tailored towards specific topics or issues within the China professional space, providing members with opportunities to reinforce their knowledge regardless of their background in the topic area.

We invite any student or young professional who self-identifies as Black with an interest in China or Taiwan to complete <a href="mailto:this survey">this survey</a> to sign-up for the China 101 newsletter and membership offerings. If you have any questions, please contact our Head of Publicity, Dalton Favors at <a href="mailto:dfavors@blackchinacaucus.org">dfavors@blackchinacaucus.org</a> or learn more about us at <a href="mailto:www.blackchinacaucus.org/china-101">www.blackchinacaucus.org/china-101</a>.